


## Curriculum Vitae

Title	<b>Ms</b>	First Name	<b>Parul</b>	Last Name	<b>Tomar</b>	
Designation	<b>Assistant Professor</b>					
Department	<b>Commerce</b>					
Institutional Email Address	<b>ptomar@knc.du.ac.in</b>					
<b>EDUCATION</b>						
Degree	Institution	Year	Details			
PhD						
MPhil						
<b>CAREER PROFILE</b>						
Organisation / Institution	Designation	Duration	Role			
<b>Kamala Nehru College</b>	<b>Assistant Professor (Adhoc)</b>	<b>8 years</b>	<b>Academic as well as Administrative responsibilities</b> <b>1 Consumer Club</b> <b>2 Time Table Committee</b> <b>3. Incubation Cell</b> <b>4. Garden Committee</b> <b>5. IQAC - Extended Team</b> <b>6. IA Committee</b>			

<b>SRCC</b>	<b>Assistant Professor (Adhoc)</b>	<b>1 year</b>	<b>Academic as well as Administrative responsibilities</b>
<b>AREA OF INTEREST : FM, OB, HRM</b>			
<p>TEACHING EXPERIENCE (Subjects/Courses taught)</p> <ul style="list-style-type: none"> <li>I. Financial Management- B.Com Hons and B.Com</li> <li>II. Cost Accounting- B.Com Hons and B.Com</li> <li>III. Human Resource Management- B.Com Hons, B.Com and BA Program</li> <li>IV. Corporate Accounting - B.Com Hons and B.Com</li> <li>V. Organisational Behaviour - B.Com Hons, B.Com and BA Program</li> <li>VI. Computer Applications in Business- B.Com Hons and B.Com</li> <li>VII. Business Organisation and Management - B.Com</li> </ul>			

**PhD (Supervised)**

**MPhil (Supervised)**

**HONORS & AWARDS**

**I.**

**PUBLICATION DETAILS**

**Books:**

**N/A**

**Journal Articles:**

**1 Article on “Business Sustainability: Issues and Challenges” in Online International Interdisciplinary Research Journal**

**2 Article on “From Green Consumerism to Green Citizenship: Understanding the opportunities and Risks of Green Consumption “ in Akademos**

**3 Article on “Work-Life Balance” in International Journal of Scientific and Research Publications**

**4 Article on “Brand and Consumer Perception” in International Journal of Business Marketing and Management**

**5 Article on “ Regional Economic Integration “ in Tactful Management Research Journal**

**Newspaper Articles:**

**N/A**

**Papers presented in Seminars/conferences:**

**1 Presentation of paper titled “ From Green Consumerism to Green Citizenship: the transitional analysis along with the emerging role of sustainable development” at the International Conference on Sustainable Development and the world economy, organised by Department of Commerce, Janki Devi Memorial College, University of Delhi**

**National Workshops and Seminars Organised:**

**Talks/Lectures:**

**Participation as Resource Person:**

**OTHER DETAILS**

**Preparation of Teaching Material:**

**Research Projects:**

**Membership in Professional Bodies:**

**Orientation and Refresher Courses:**

**1 Faculty Induction Programme ( Guru Dakshta) under MMTTP of UGC, organised by GAD- MMTC, Sri Guru Tegh Bahadur College, University of Delhi**

**Field Work:**